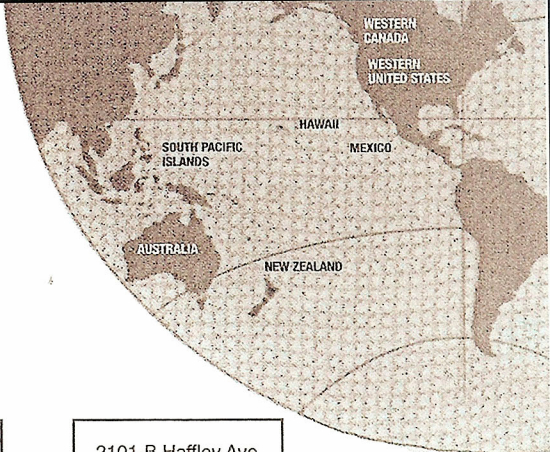


- 2) Increasing waste tire diversion rate to 90% by 2015. This means that only 10% of scrap tires will be going to landfills. Currently, about 25% are shredded and landfilled.
- 3) Eliminate all identified illegal tire piles in California. That has almost been done.
- 4) Reduce the tire fee from \$1.75 per new tire sold to \$0.50 by 2015. Eliminate the \$0.75 of the tire fee that currently goes to the Air Resources Board. This one is the "biggie." If the state is able to divert almost all of its tires to recycling products, such as Asphalt Rubber, civil engineering applications, synthetic turf infill, rubberized mulch, and molded rubber products, then we have a chance to lower the tire fee. In 2011, success here is a big "if." However, my job is to try to work with CalRecycle and help them develop a recycled tire product infrastructure that funnels most of our old scrap tires into new, useful, diversified products.

***Terry Leveille, President of TL & Associates, is your representative in Sacramento. If you have any questions about bills, new laws, waste tire regulations or programs, or need copies of bills, please give him a call. He also publishes a twice-weekly news update on tire issues in the Golden State called California Tire Report that is available to Association members at a discounted rate of \$50 per year (it normally is \$195). He can be reached at 916-709-7566 or by e-mail at [terry@caltirereport.com](mailto:terry@caltirereport.com)***

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