Your News - My Views

By Billy Eordekian

1-800EveryRim.co **(see page 12 for pictures of the picnic)**

Thank You to our Regional Meeting Hosts!

January 2011 – Performance Plus Tire – Long Beach

Vintage / Antique Tires – Custom Wheels

Hank Feldman 562 988 0211

March 2011 – Turbo Wholesale Tire – Los Angeles

Falken-Pirelli-Nitto-Cooper-Lexani-Michelin-BFG-Private Label

Sarkis Sepetjian / Billy Fuqua 323 257 7036

July 2011 – Capital Original Wheels – Gardena

OEM Wheels - Used / Recondition - Straightening / Chrome

Norman Huniu 323 321 1234

Tell 'em you saw 'em here, AND >>>>>>>>>>>>>>>>>>>>>>

Email Billy@1800EveryRim.com to host your own meeting!

By now you should be aware of the pending merger between the Northern and Southern California Tire dealers Associations. I think that this is a long overdue move that will serve to make us even stronger. I would like to hear your opinions on this matter.

We owe our thanks to Interstate Tire and also to board member Sergio Rivera for their contributions to our 16th annual picnic. Sergio worked hard as the picnic chairman, while Interstate secured the park for us at no cost. It was the normal success that it always has been, but, in the future, I am looking forward to better than normal! We need to have 300 people in attendance and I want to see more vendors. Next year we need to push hard to have our tire dealers hold their annual company affair with us. We provide the food, table, and signage, and our dealers just show up. I have even dreamed of our travelers staying overnight across the freeway at the Commerce Club Casino (largest Poker room in the country) and we could even have a casual banquet on the night before. Anyway, enough with my dreams, the picnic was great, the kids had fun, and the tacos, burgers, and hot dogs were tasty. I know since I sampled all three! **Dapper Tire** won the basketball championship AGAIN, but not without a big challenge and last second miss by **Fairmount Tire star Bryan Rubinich.**

Ask one of your vendors to host a regional meeting!

We need more regional meeting hosts! I am handling the South and as you can see from the moderate success we have had, we still need representation in the Inland Empire, Orange County, San Diego, and Santa Barbara. Of course, anywhere in between would be fine too. You provide the location and food, and your association helps to get the dealers to your meeting. Please contact me for more details.

Pay your dues and get other dealers to become members!